

Be-You-Ti-Ful MasterMind

Mentorship MasterMind with Bodam Taiwo

What is the Be-You-Ti-Ful MasterMind?

- The Be-You-Ti-Ful MasterMind is a community of women, across all walks of life, who are ready to take ownership of their lives, commit to the process of becoming better versions of themselves and accomplish their goals.
- Over the course of 3 months (one cycle), I walk in a vulnerable exchange with each of the women in a group setting, sharing principles and teachings to help them outgrow their former selves and upgrade into their next best version.
- It runs in quarterly cycles (12 weeks) via the following mediums: WhatsApp, Zoom and Emails.



Is The Be-You-Ti-Ful Master Mind Right for You?

To know if the MasterMind is for you and if I am the right mentor for you, then you will most probably be in one of three phases in your lives:

- You may feel that you have plateaued and want some inspiration and guidance to help you see there is a next level and how to get there;
- You have a vision or a dream but need help setting SMART goals and need accountability to achieve those goals within a set timeframe;
- You want to launch something and need help creating a meaningful, magical experience!

Why Join BYTF MM?

Be-You-Ti-Ful
MasterMind

Clear Goals

Using the SMART principle, each participant is coached to set goals that are truly in line with their VISION and who they are across every area of their lives.

Effective Systems

A goal is nothing without the right system to back it up. The participants are supported to create efficient systems and routines to guide their daily lives so they can be more effective!

Accountability

We know that going on this journey alone can be a bit more difficult, and so we leverage the power of Accountability to ensure every woman is walking towards her goals with a community of other women cheering her on, inspiring and motivating her to go for gold!

Activities in The MasterMind

- **Weekly MasterMind Conversations** across a variety of topics to help us grow, evolve and become more effective. These conversations will also give room for Q&A's..
- **Monthly Fireside Chats with Guest Mentors**: I'd be inviting some of my friends to share with us across different topics with the opportunity for Q&A.
- **Monthly Book Reviews**: The fastest way to acquire new knowledge is by reading and together, we will read and review some awesome books and beyond reading, we will create action plans to put our new knowledge into practice.
- **Goal Settings + Accountability**: This is the Crux of the MasterMind. We will set SMART goals for the Cycle and hold ourselves accountable as a group to achieve them! We will have regular goal review days on the group to ensure we're on track!
- **Sharing of Resources**: I'd share a video, blog post or some other content to provide inspiration, break down mindset barriers and limiting beliefs, and broaden our perspectives and ways of thinking! 😊

Be-You-Ti-Ful MasterMind Cohort 1 Testimonials!

In 2020, I accepted 30 ladies into the Be-You-Ti-Ful MasterMind and the results were amazing. 65% of participants recorded they were extremely satisfied with the program. Please see some comments from three participants about their experience in the MasterMind:

It was an amazing program. I don't think I made the most out of it (especially towards the end), but in terms of value, it is premium. I can't imagine what the cost would be if it had to be paid for. I think the Whatsapp community was vibrant but also courteous and mature. The reason why we were there was always the focus. I didn't expect anything different but I think it is worth pointing out. Again, thank you so so so so much for the opportunity. In a way, I would like to take the course again (reading the books, the specific action points, and reflecting on the videos) but maybe focusing on a specific objective, knowing what I know now.. The knowledge and resources from the program are things that one will always have to refer to as we go through the journey of life and purpose.

Dear Bodam, I honestly feel like you're my big sister (I don't know if its all in my head, you probably have the same effect on others too). Your calm and non-judgmental but firm way you handled our sessions is truly commendable and a blessing.

Overall it was a wonderful program. Forced me to kick start my goals which I had been putting off for a long time

Cohort One: Achievements

- Self discovery – Although this is still very much an ongoing project, this program opened me up to asking myself questions I had never asked before and think of their answers.
- Sense of deliberateness – Before this coaching I had always had wishes but this program showed me that you have to work for what you want and its going to be difficult in many cases but I have to keep pushing, deliberately forming habits and routines and not just going with the tide.
- This coaching program opened my mind to the endless potentials locked within. It has spurred me dream big, to cast my net into the deep as it were because if I can dream it/see it/visualize it and take deliberate steps to achieving it, I will eventually.
- I was able to understand the power in tracking my day and not moving on auto pilot mode I have been experiencing a mindset shift I am totally more intentional about me
- Self awareness; more conscious of dropping the ball but also feeling more responsible for my actions and plans. During the program, I also completed my grad school application and got an admission offer :)
- My three biggest achievements are being able to set a routine and stick to it – Changing the way I think about my self and my situation – Taking action on things that I have been planning for ages.
- I was able to push 2 of my major goals to completion, which are finalizing with the uk printers and the china manufacturers
- What will YOUR Story Be?

Who Is Bodam Taiwo?

- Career: Senior Marketing Professional with about 15 years experience in the Corporate World
- Education: B.Eng Electronic Engineering; M.Sc Mobile & Satellite Communications
- Other Expressions: The Esther Curriculum; Ladies Monthly Prayer Session; Author; Marketing Master Class for Entrepreneurs / Small Business Owners
- When I'm Not Working, I Enjoy Playing with My Niece, Reading, Eating Out, Dancing, Spa Sessions, Long Conversations over Food & Cocktails and lots of laughter
- I am a Change Catalyst and Master Manifestor with a gift to help women create the lives that they truly desire, a truly Be-You-Ti-Ful life.



How To Register?



Step One: Fill Interest Form Here

(<https://docs.google.com/forms/d/1Pnx1lL8We4i10Z5XMhG8VT1sqqmyfNL1E-j-RfqZEM4/>)



Step Two:

Make Payment for the Cycle to the Account Details sent to your e-mail address

For Scholarships, please click here:

(<https://docs.google.com/forms/d/13M7D5uauG0DSYMWK24sQQmzWnViS5MY8xawiiE91hoQ/>)



For More Information or Enquiries, please email info@bodamtaiwo.com

Dates To Note!

- Registration: 11th Jan - 12th Feb 2021
- MasterMind Opens: 15th February 2021
- Other important dates will be sent to you once registration has been confirmed.

Thank You!

